AKINSOFT®
Global

new generation
e-Commerce

With AKINSOFT New Generation E-Commerce
Your Business is
Open 24/7

We DO NOT DREAM
But Plan

AKIN ROBOTICS
insana değer...

AKINSOFT

AKINSOFT Global

We are
AKINSOFT

MISSION

Our mission is to deliver high technology to all sectors and establish solution partner network in Turkey and all over the world in order to support our customers in the best possible way.

VISION

Our vision is to be the pioneer of high technology in Turkey and say "We are here" to the world by taking "There should be no place left where human and humanity are not valuable" as our principle.

AKINSOFT has been established;
in a 15m^2 office
with a computer without a hard disk
without any financial support
on April 12, 1995.

Our Vision Defined In 1995

2000 vision;

Establishing AKINSOFT İstanbul Regional Directorate,
• Buying a car,
• The first visit solution partner network visit,
• Focusing on software instead of hardware and software

2005 vision;

• Becoming the highest tax payer in Konya,
• Reaching the potential of employing 300 people,
• Laying the foundations of foreign trade,
• Being the pioneer of software in Turkey.

2010 vision;

• Starting R&D activities regarding robotic technologies,
• Opening AKINSOFT Istanbul Plaza,

(We achieved the goals of starting R&D activities on robotic technologies and setting up AKINSOFT Istanbul Plaza, one year before the expected time which is 2010. We started to get into the act in the media sector in 2009 by publishing INOVAX magazine.);
Our company is planning to actualize Satellite City Project as well as intending to be the pioneer of software in the world and increase the staff number to 30.000.

2015 Vision;

• Starting mass production of the robotic technologies that are designed with artificial intelligence to make people's lives easier.

2023 Vision;

(On 26 December 2015, we have announced our 2023 vision which we have been keeping as a secret since 1995.);
• Establishing R&D Center of Space Technologies,
• Establishing AKINSOFT High Technology University.

OUR VISIONS 1995-2023

New Generation E-Commerce

AKINSOFT E-Commerce, Beyond Your Expectations...

Technology is advancing day by day and businesses are now gaining serious momentum in executing their operations electronically. AKINSOFT, the leading company in software, takes the businesses of you, our valued customers, one step ahead of technology with its high quality, superior service understanding and unlimited customer satisfaction with its E-Commerce packages.

new generation
e-Commerce

AKINSOFT E-Commerce For Your Visitors;

With AKINSOFT E-Commerce systems, your visitors can visit your store from any environment where they have internet access, make their purchases, make their payments and benefit from all the other advantages of e-commerce. Moreover, with the mobile applications they can use on their mobile phones, they benefit from a faster, easier and order-oriented system. By using a simpler design according to your preference, you can enable your visitors to quickly find the products they are looking for and create orders, and turn your website into an environment where all your customers can easily transact.
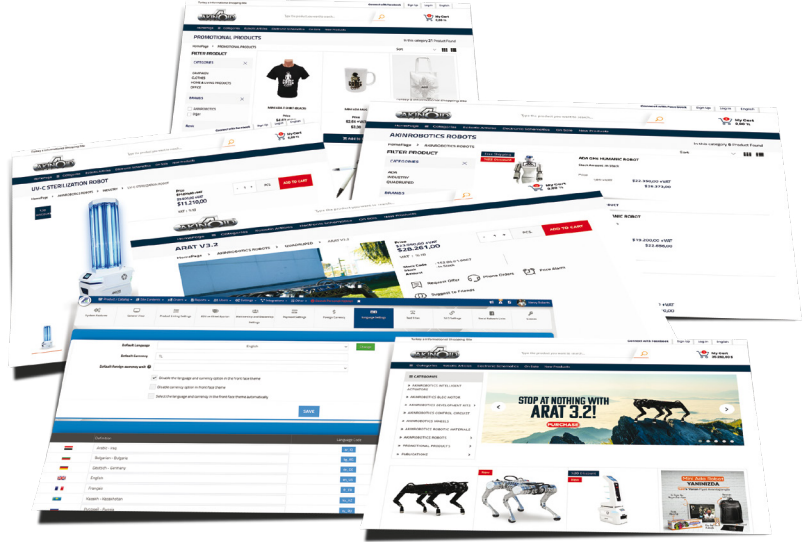
AKINSOFT E-Commerce For Your Business;

In terms of your business, AKINSOFT E-Commerce offers the opportunity to promote your products 24/7 not only in Turkey but also all over the world, and also minimizes many of your costs. You can provide order management even from your home environment. In addition, with SEO optimization, you can make your products one step ahead of your competitors and turn these opportunities into profits with some advantages you will offer to your customers.

AKINSOFT E-Commerce takes your business beyond the limits and provides endless customer - business satisfaction returns. All you have to do is take advantage of these conveniences with just a few clicks.
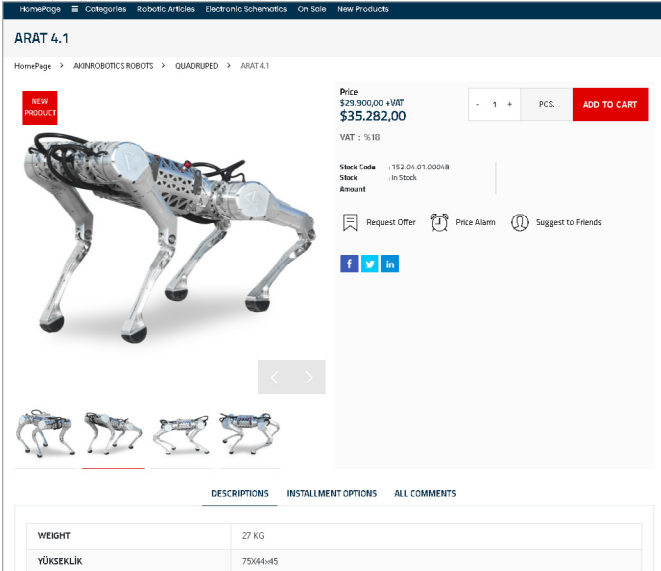
Product Management

Forget all the concepts that come to mind when you think of product management. It is possible with AKINSOFT E-Commerce systems to make this difficult and complex subject much easier, faster and more enjoyable.

Categories;
- A large category tree can be built by creating the category/subcategory fold with unlimited possibilities.
- To categories, SEO link, meta title, meta keys, meta description and hashtag entry.
- Category showcases can be created.
- Special installment restrictions may be imposed on categories and products.
- Products can be assigned to more than one category.
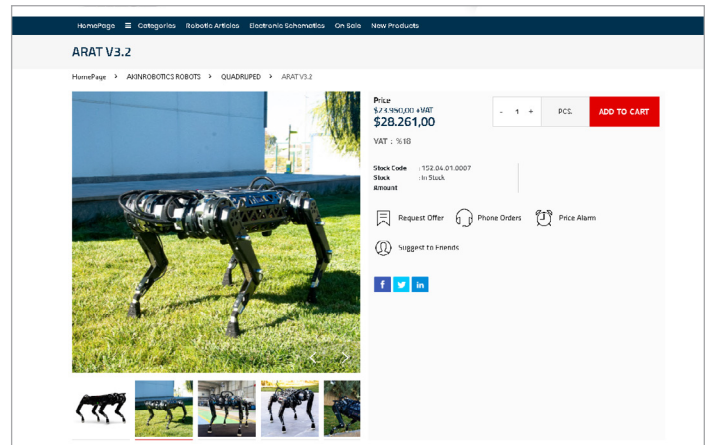- Ability to add special opportunity showcase, home page products and free areas to categories.

Products;
- Four different prices can be specified for the products.
- By activating the foreign exchange system, foreign currency prices can be entered for the products.
- By entering the description information in html format to the product detail, an elegant description entry is provided.
- An image, link, youtube video link or iframe can be added to the product details and descriptions.
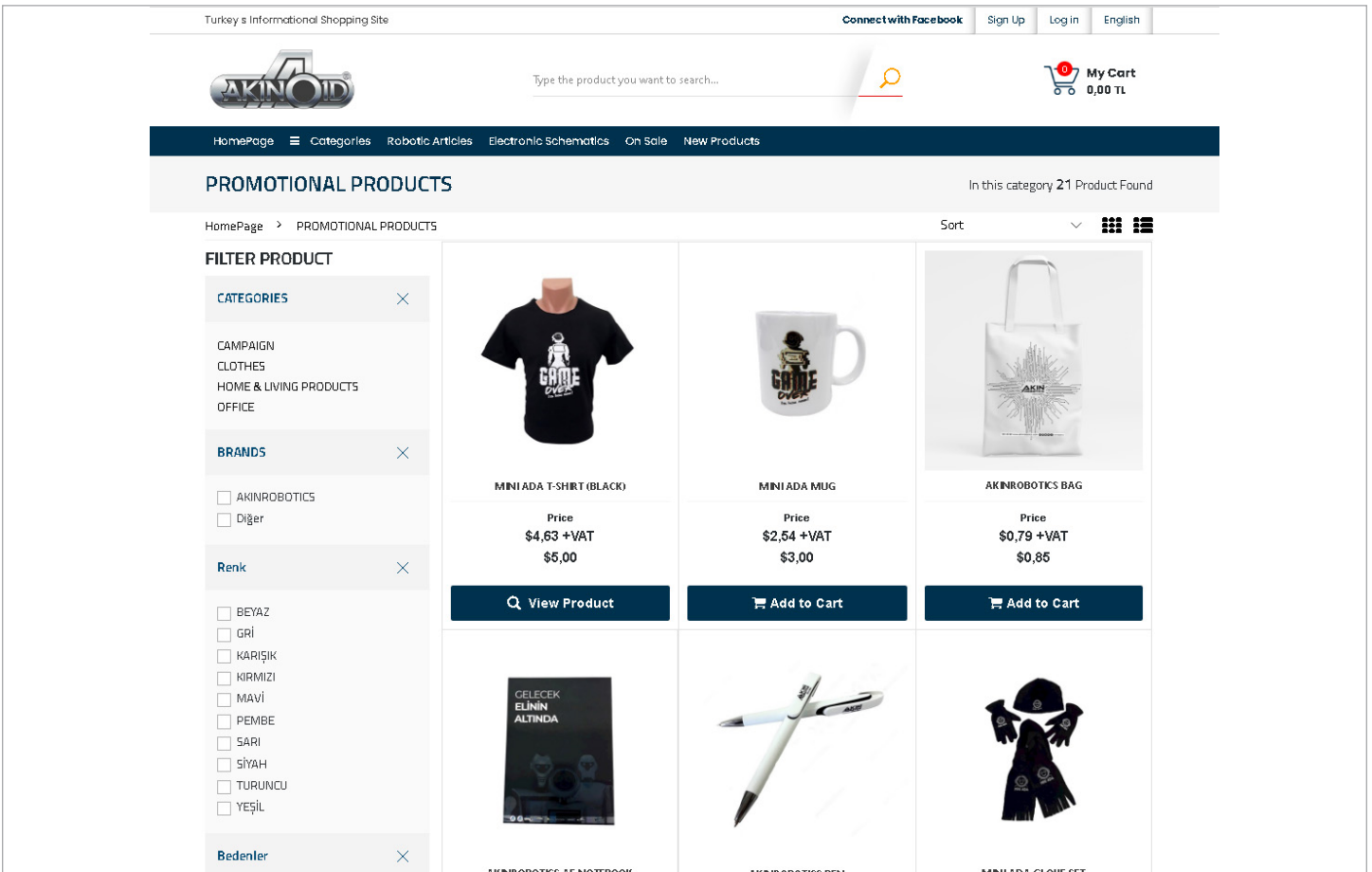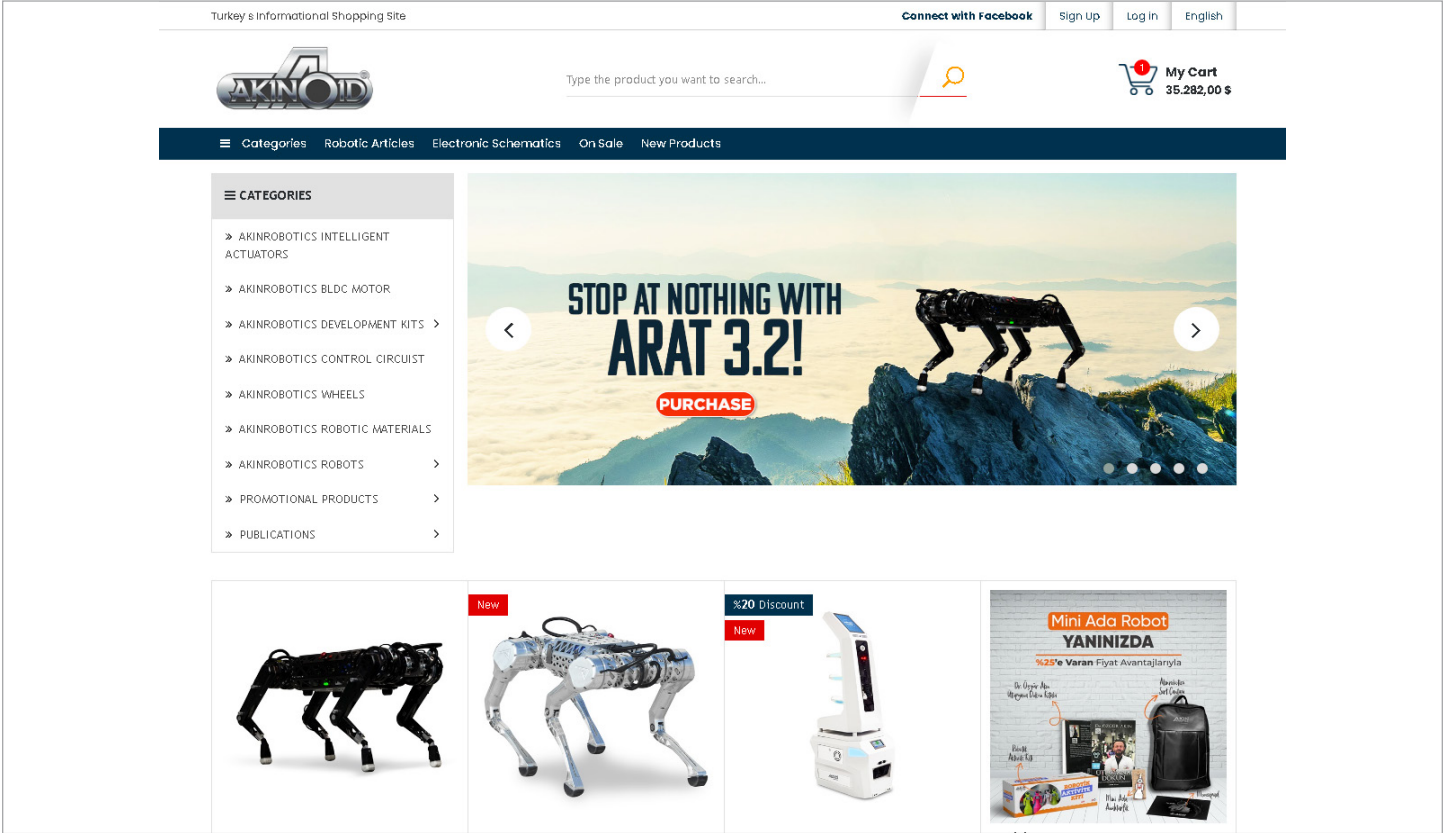
- There is no limit to adding images to products. It also supports 360 degree product viewing system.
- Product comparison system.
- You can add products in bulk by transferring products from Excel.
- Product images can be quickly transferred to the system in the form of a file.
- Some information about products can be quickly edited using the quick product editing area.
- ossibility to update the SEO links of the products in bulk.
- Possibility to create automatic variant stocks based on product identification and color/size matching.
- By making product feature entries, visitors can choose from these features and inquire about the product in the product listing forms.
- Opportunity to receive feedback from visitors about products by adding comments to the products.
- Ability to list new products.
- Additional information entries that facilitate in-site search.
- Ability to activate features such as discount rate entries on product basis and fast shipping, free shipping and return on product basis.
- By getting the list of products whose prices are expected to decrease and which are expected to enter the stock, it can be ensured to have information about the products in demand.
- Ability to print products in the form of catalogs or lists.
- Ability to create product-specific price lists with the advanced price system.
- To be able to provide brand and model identification to products.
- Ability to add bulk images to products.
- Ability to determine the maximum amount of products that can be added to the cart.
- Ability to match products with equivalent or spare part products.
- Ability to receive reports for the products with the most comments.

Campaign, Promotion and Points

- Ability to apply promotions in many different ways by creating promotion/campaign definitions.
- Ability to use the code in the basket by defining a promotional code.
- To be able to use the points in the next shopping by collecting points from the basket total.
- Ability to collect points from new membership, first purchase and comments.
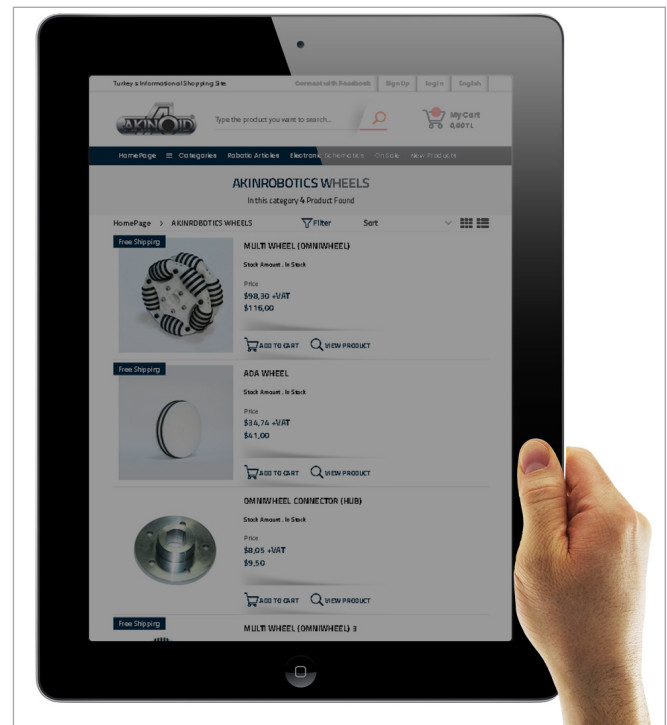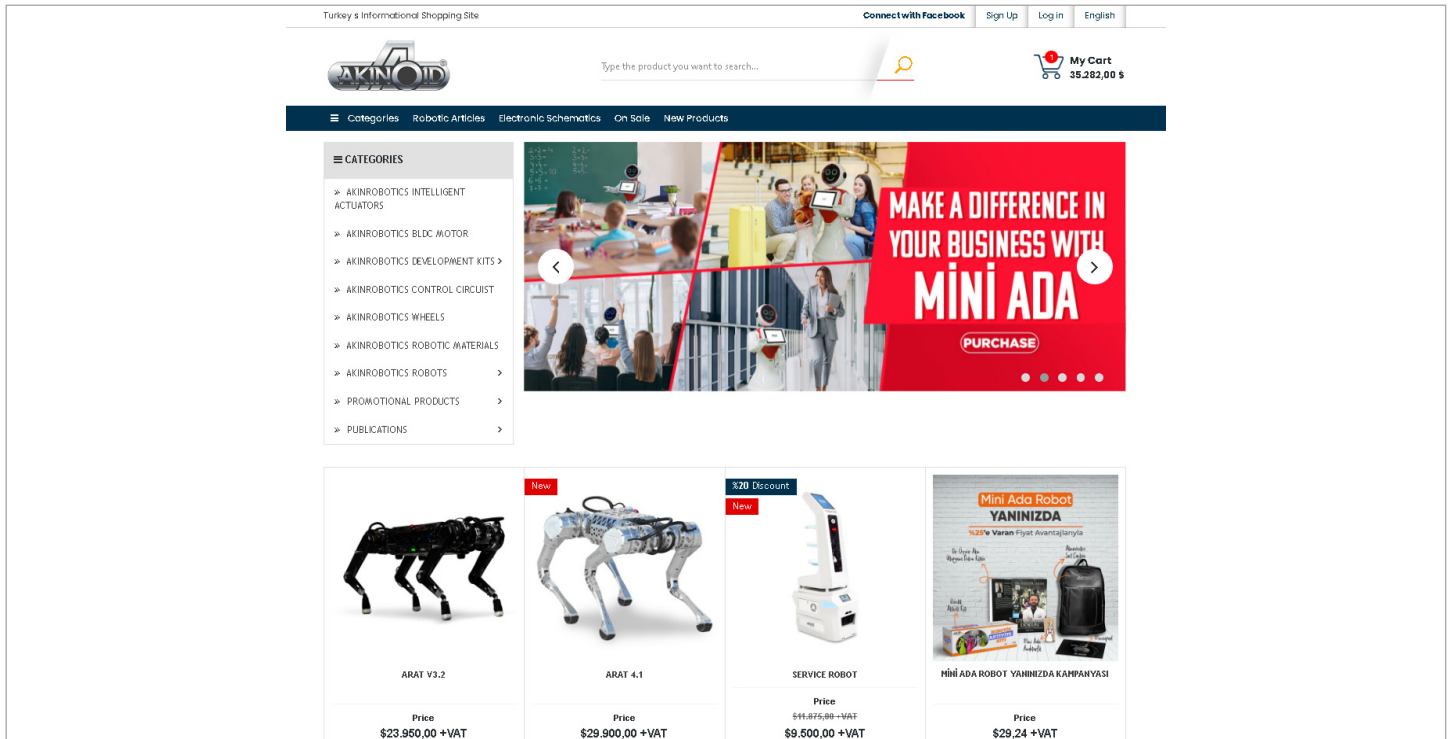
View Management

One of the most important features that make an e-commerce system attractive is the visual confidence of the site.

Visitors may not stay for a long time on sites that seem complicated and difficult to use. In some cases, all technical details of the product must be visible. You can easily make these adjustments, depending on your preference, with the AKINSOFT E-Commerce system.
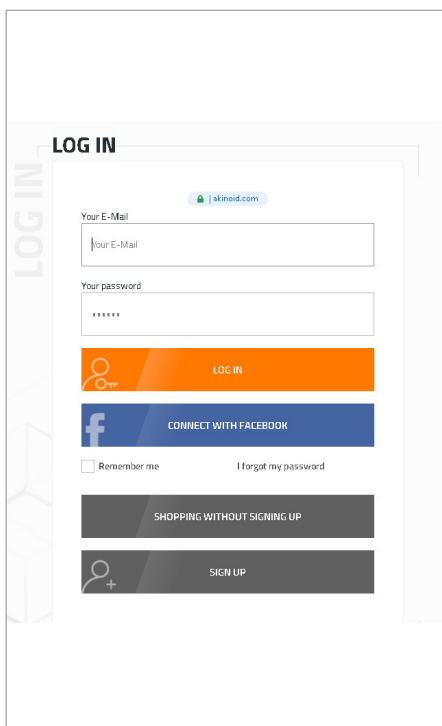
- Being able to take advantage of the theme selections that come installed by default.
- Ability to make personal customizations using color, appearance and font changes and CSS code.
- With free space management, the main page, right and left blocks can be designed in desired shapes.
- With the use of the mega menu, your top categories can take on a more elegant, aesthetic and useful form.
- In special theme preferences, desired themes can be adapted (optional).
- With the showcase management, an effective home page can be designed by uploading the desired sliders to the system.
- Being able to show bestsellers, discounts, products of the day, new additions, opportunity products on the home page.
- Dynamic pages can be created, designed depending on your purpose of use and link etc. can be given.
- Products that are out of stock can be prevented from appearing or the number of remaining items can be specified.
- About us, the privacy statement, membership agreement, sales contract, warranty terms, delivery conditions and contact links can be activated optionally and their contents can be edited as desired. Your location on the map can be added to the contact link.
- Ability to add similar or recommendable products to the products.
- Ability to automatically add company logo to product cards.
- To be able to separate the product display as dealer and customer.
- Ability to add events, advertisements, announcements or campaigns to the site opening.
- Possibility of giving a place to Facebook, Twitter, Linkedin, Instagram, Google Plus, Youtube and Pinterest addresses on the home page.

Membership Management / Dealership System

Nowadays B2B and B2C systems got to a highly important points. With growing technology dealership systems are also moved to e-platforms and businesses are realizing their dealership management operations through e-commerce systems.

Another important issue in today's technology is e-commerce systems and social media connections. Instead of being a member, people prefer to log in with Facebook and prefer make transactions more quickly.

AKINSOFT E-Commerce, which enables you to effectively manage dealers and customers, offers you many different advantages in this regard.

- Special membership infrastructure for businesses working with B2B system.
- The site can be opened directly by member login.
- Displaying product prices differently by different types of memberships.
- Members can see their balances and make payments through virtual POS.
- Membership activations can be done directly, manually, via e-mail and SMS.
- Ability to require basic information in membership forms.
- Preventing the completion of the membership process without the approval of the agreement.
- Ability to show products by membership type.
- Requests & suggestion management.
- Ability to activate forgotten passwords via e-mail with the password reminder system.
- Default shipping company selection for all member types.
- Ability to deactivate members.
- Ability to activate captcha verification during membership.
- Ability to order without being a member.
- Receiving most frequently ordering, never ordering, etc. customer reports.

ORDER MANAGEMENT

The correct management of the orders placed by your visitors is one of the most important issues.

An order that is not processed on time will not be delivered on time and your customers may be victimized. The victimization experienced can return to your business as a negative reference and loss of customers. The order management system, which allows you to follow the orders created by your customers easily and in detail, allows you to keep all your processes under control until the order is delivered.

- New orders, confirmed orders, shipped orders, etc. detailed order tracking.
- Completion of order by receiving payment.
- Credit card - money order - payment at the door options
- Ability to specify shopping lower limits.
- Free shipping over a certain amount for members and dealers.
- List of orders by phone.
- Automatic notification e-mail to both the customer and the relevant user after creating an order.
- Getting the list of out-of-order payments.
- Ability to specify different cargo amounts on the basis of desi according to regions.
- Ability to set B2B and B2C free shipping shopping limits.
- Ability to print shipping labels.
- Ability to make cargo status inquiries in order details.
- Canceling the pending orders and management of returned products
- Ability to receive instant notifications when there is an incoming payment.
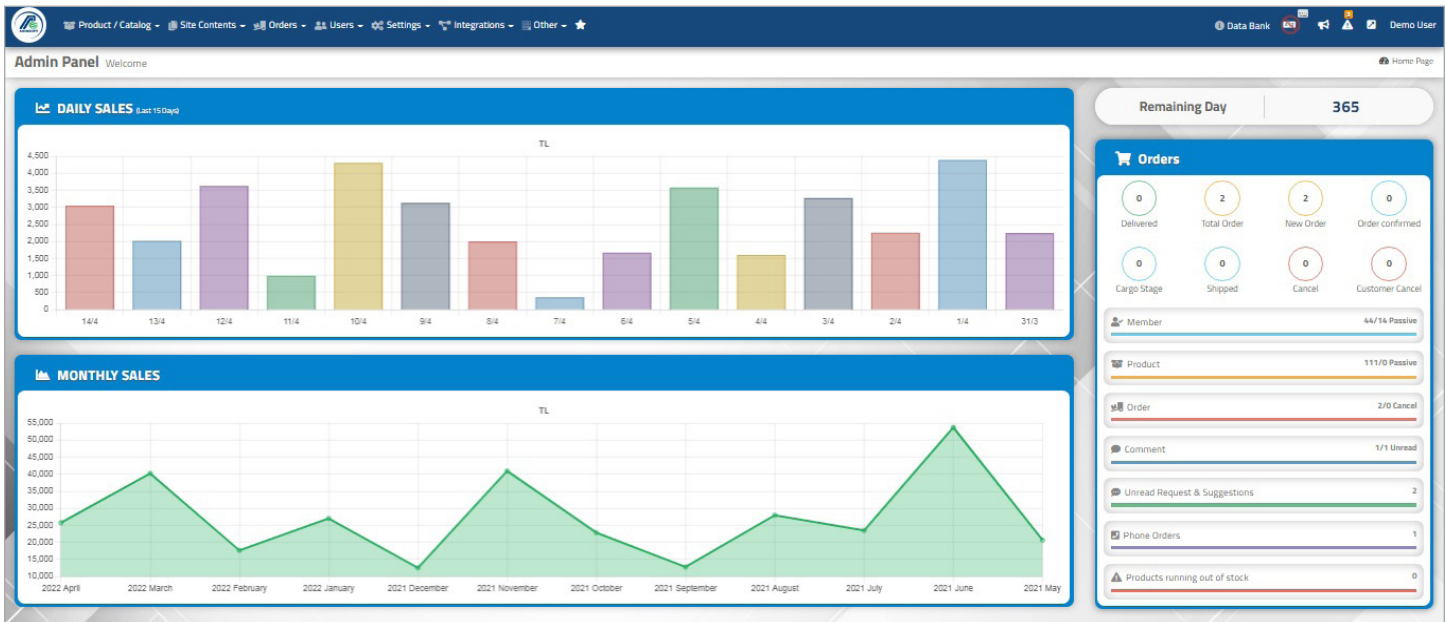
PANEL MANAGEMENT AND OTHER FEATURES

- Language support (English, Arabic, Azerbaijani, Bulgarian, German, Russian)
- Being able to see statistical data of many points on the Admin Panel screen.
- Adding products, members, orders as well as making necessary adjustments to the records.
- Ability to assign panel management authority to more than one user.
- Detailed authorization for users.
- Sending automatic emails by adding the email addresses of the users to the e-mail templates.
- The possibility of reaching the desired areas easily with its flexible interface.
- SEO optimization settings.
- Ability to forward e-mails to your members and system users on topics of Order, collection, welcome new membership, etc. by creating templates.
- Blog management.
- Advanced backup system.
- With the Responsive feature, your site grows and shrinks according to each screen (tablet, phone, etc.).
- ASP.Net based structure.
- MYSQL database support.
- To provide a secure shopping environment with SSL support.

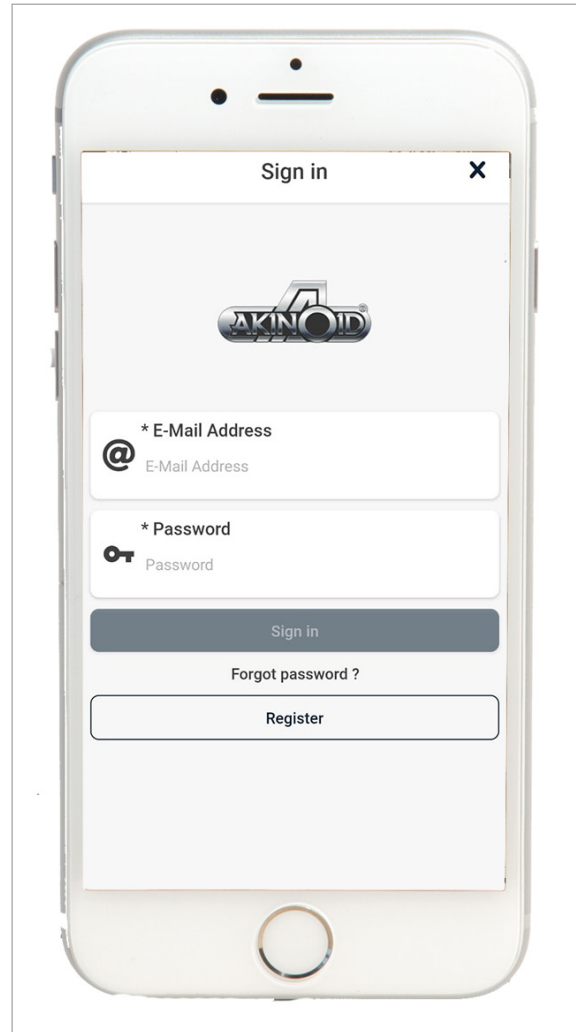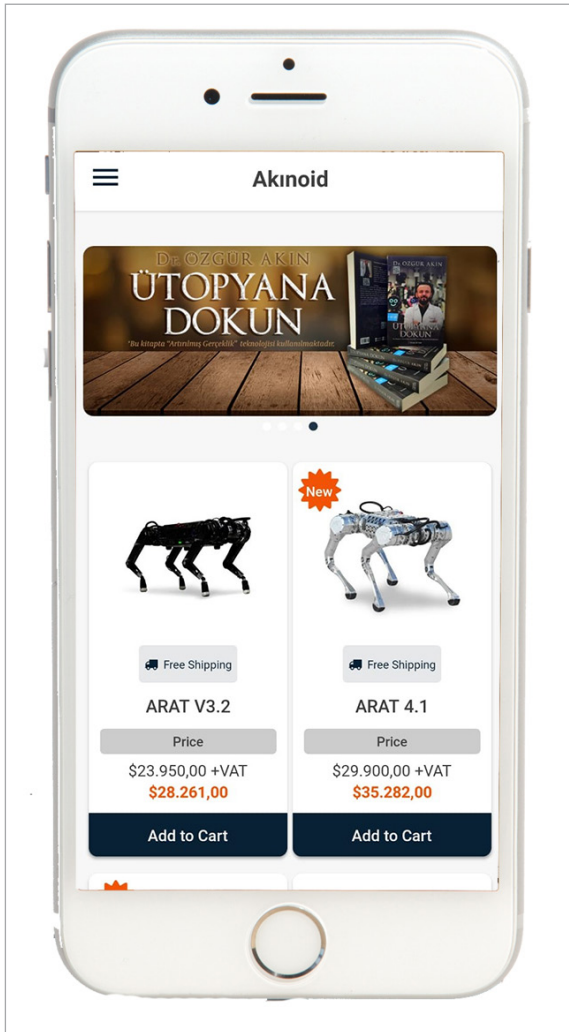akinsoftglobal +90 444 40 80 www.akinsoft.com - www.akinsoftecommerce.com
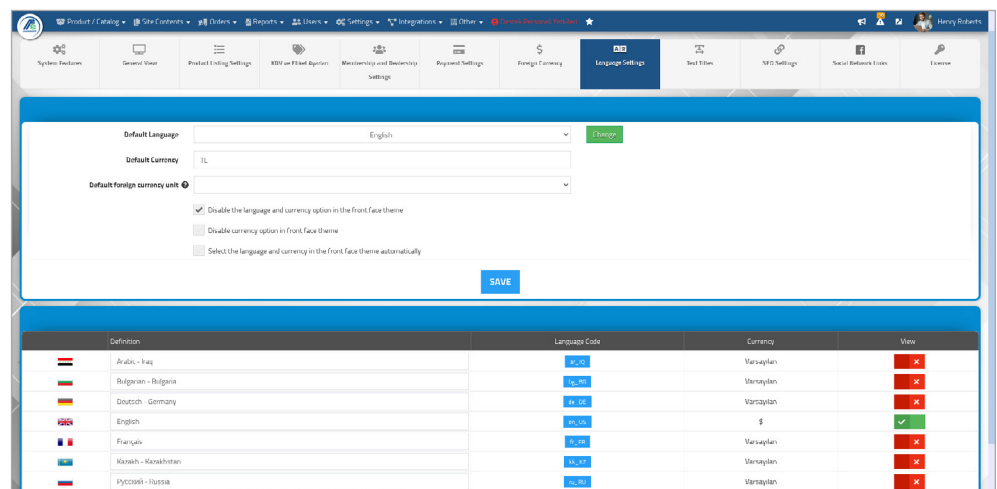
MOBILE APPLICATION MANAGEMENT

Customer Applications

Today, every subject in the field of technology is now mobile compatible. AKIN-SOFT E-Commerce program also provides mobile (Android - IOS) application installations with the Pro Mobile package.

- Special showcase design for mobile applications.
- Sales-oriented ease of use.
- Bestsellers, products of the day, etc. display in mobile applications.
- Member login and new membership processes working in sync with the site.
- Your customers can see transaction details from mobile applications.
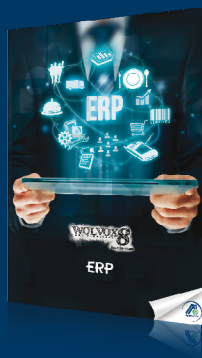- Panel filtering operations.

All Ways to Online Sales
Pass through AKINSOFT
E-Commerce - E-Commerce Mobile Application - CMS - B2B - Online Receiving

15 DAYS FREE TRIAL

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